



**ACTI
VATE**

A tech powered,
human driven future

25-27 October 2022
Sydney Masonic Centre
Sydney Australia
+ Live-streamed



**ATSE
AWARDS
2022**

Gala Dinner - 26 October 2022
Doltone House Jones Bay Wharf
Sydney Australia
+ Live-streamed

Partnership Prospectus



ATSE

Australian Academy of
Technological Sciences
& Engineering



ATSE

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Technological Sciences
& Engineering

About ATSE

ATSE is Australia's foremost impact network for leading applied scientists, technologists and engineers.

We are an independent, non-government organisation and registered charity led by a diverse Fellowship of over 900 future shapers who strive for a sustainable and prosperous Australia.

Our Academy celebrates excellence in STEM, by appointing prestigious Fellows, awarding emerging innovators and equipping the next generation with skills to build a better Australia and world.

We are an authoritative and independent voice to government and our world-class STEM Career programs demonstrate how to tackle our most urgent challenges.

Over the past 46 years, the Academy has surged from 65 to over 900 Fellows who are responding to Australia's most urgent and complex challenges – from climate change, pandemics, food and water security to stewarding a waste free future and addressing the STEM skills shortage.

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A tech powered human driven future

What is ACTIVATE 2022?

ACTIVATE 2022 will bring together 500 high-level representatives from across government, business and academia and feature keynote conversations between global and national future shapers. Our theme is 'a tech powered human driven future'.

The event will:



- > **Unite** Australia's leading engineering and technology entrepreneurs to ensure ATSE helps build a sustainable and prosperous Australia
- > **Celebrate** local and global excellence in applied science, technology and engineering and award Australia's emerging innovators
- > **Activate** policymakers, CEOs and academics in charting a course for Australia's globally focused STEM workforce and catalyse a technology-powered, human-driven future

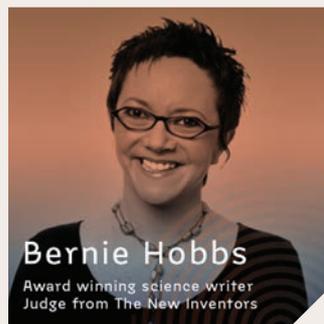
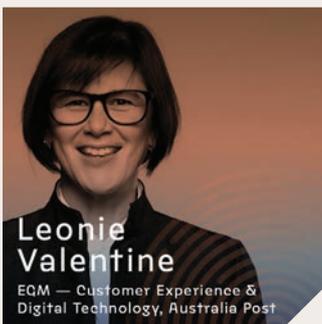
ATSE
AWARDS
2022

ATSE AWARDS 2022

ACTIVATE 2022 will also celebrate the outstanding achievement of Australians across five prestigious award categories, who are working in applied science, technology and engineering.

ACTIVATE 2022

Confirmed speakers (as of July 2022)



Partner with us

ACTI
VATE

Join us as a sponsor for our inaugural
ACTIVATE 2022 symposium

All partnership options include:

- > Branding in the event and Activation exhibition space
- > Acknowledgement in event-related materials on our website, social media channels (Facebook, LinkedIn, Twitter, YouTube and Instagram) as well as media releases
- > Invitations to the exclusive President's Breakfast and ATSE Awards gala dinner (ticket numbers vary according to partnership tier)
- > Verbal acknowledgement of your organisation's support throughout the event period
- > Logo displayed on the symposium web pages, event platform app, program and EDMs.

ATSE President's Breakfast

+ Report launch: *Skills for a Technology Powered, Human Driven Future*

Hosted by ATSE President Professor Hugh Bradlow FTSE, join us in an exclusive breakfast event with high-level representatives from government, the education and research sector and industry as ATSE launches our *Skills for a technology powered, human driven future* report.

This report will present concrete policy recommendations aimed at improving STEM education in Australia focusing on mathematics, engineering, digital skills, agricultural innovation and entrepreneurship skills to transform our future leaders.



ATSE
PRESIDENT'S
BREAKFAST

ATSE AWARDS 2022

Each year ATSE recognises outstanding senior and emerging innovators with national awards. The ATSE Awards are a flagship moment for ATSE and the Australian STEM community for celebrating our applied scientists, technologists, engineers and entrepreneurs from diverse fields.

The 2021 Awards celebrated world-class research putting cancer cells to sleep, preventing catastrophic bushfires and improving the flavour of plant-based food options. The work of past winners from a range of fields, including fintech, biotech, engineering and agriculture has improved countless lives and built major new Australian businesses.

The ATSE Awards 2022 will continue a legacy of bringing together up to 600 of Australia's brightest minds across STEM who are collaborating for a better Australia and world.

The evening will feature a keynote presentation from an inspiring STEM individual and celebrate the 2022 ATSE Awards winners across the following categories:

- > Clunies Ross Award for Innovation
- > Clunies Ross Award for Knowledge Commercialisation
- > Clunies Ross Award for Entrepreneur of the Year
- > Batterham Medal for Engineering Excellence
- > ICM Agrifood Award
- > Ezio Rizzardo Polymer Scholarship
- > David & Valerie Solomon Award

Celebrating innovation and excellence in STEM

GALA DINNER

ATSE Awards 2022

Doltone House
Jones Bay Wharf
Level 3 / 26-32 Pirrama Road
Pyrmont NSW 2009

Wednesday 26 October



Bernie Hobbs, award winning science writer and presenter and judge from ABC TV's *The New Inventors* will MC the three course dinner.

**ACTI
VATE**

Partnerships

ACTI
VATE

Platinum

SOLD OUT

The Premium Package is our top tier partnership package, providing an extensive range of benefits, including 10 General symposium registrations and 10 exclusive invitations to the ATSE President's Breakfast.

Benefits include:

- > Ten general symposium registrations for both days, including to the ATSE Awards Gala Dinner and closing networking drinks
- > Ten registrations for the exclusive President's Breakfast emceed by award-winning science presenter Bernie Hobbs
- > A five-minute address during the President's Breakfast or Awards Gala Dinner or Fellows & Policy Day or General Symposium
- > A video of up to 90 seconds to be shown during the symposium
- > Premium-level logo placement throughout the symposium space and live-streaming, including President's Breakfast, Awards Gala Dinner and coffee carts around the venue
- > Premium-level trade booth (most central or visible location) in the Activation exhibition space including two exhibitor passes
- > Opportunity to provide delegates with promotional gift
- > Full-page advertisement in symposium program
- > Featured advertisement in event platform app.





Gold

\$35,000 ex GST

The Gold Package provides excellent continual exposure throughout the event space and live-streaming, with an extensive range of exclusive benefits and opportunities to reach and network with delegates.

Benefits include:

- > Five general symposium registrations for both days, including to the ATSE Awards Gala Dinner and closing networking drinks
- > Five registrations for the exclusive President's Breakfast emceed by award-winning science presenter Bernie Hobbs
- > Gold-level logo placement throughout symposium space and live-streaming, including President's Breakfast and Awards Gala Dinner
- > Gold-level trade booth in the Activation exhibition space including two exhibitor passes
- > Opportunity to provide delegates with promotional gift
- > Half-page advertisement in symposium program
- > Featured advertisement in symposium app.

Silver

\$20,000 ex GST

- > Two general symposium registrations for both days, including to the ATSE Awards Gala Dinner and closing networking drinks
- > Two registrations for the exclusive President's Breakfast emceed by award-winning science presenter Bernie Hobbs
- > Silver-level logo placement throughout symposium space and live-streaming, including President's Breakfast and ATSE Awards Gala Dinner
- > Silver-level trade booth in the Activation exhibition space including two exhibitor passes
- > Quarter-page advertisement in symposium program
- > Featured advertisement in symposium app.

Bronze

\$12,000 ex GST

- > One general symposium registration for both days, including to the ATSE Awards Gala Dinner and closing networking drinks
- > One registration for the exclusive President's Breakfast emceed by award-winning science presenter Bernie Hobbs
- > Bronze-level logo placement throughout symposium space and live-streaming, including President's Breakfast and ATSE Awards Gala Dinner
- > Featured advertisement in symposium program and app.

Accessibility

\$15,000 ex GST

Help make ACTIVATE as accessible as possible for all our delegates by sponsoring six AUSLAN interpreters and hearing loops during the two-day symposium and ATSE Awards Gala Dinner.

Other benefits include:

- > Two General symposium registrations for both days, including to the ATSE Awards Gala Dinner and closing networking drinks
- > Featured advertisement in symposium program and app.

Childcare grants

\$12,000 ex GST

Support more STEM early career researchers and other delegates with child-caring responsibilities to attend and participate at ACTIVATE by sponsoring childcare grants of up to \$200 a day.

Other benefits include:

- > Two General symposium registrations for both days, including to the ATSE Awards Gala Dinner and closing networking drinks
- > Featured advertisement in symposium program and app.

Aboriginal and Torres Strait Islander scholarships

\$9,000 ex GST

Sponsor two ACTIVATE Symposium passes, ATSE Awards Gala dinner invitations, travel, accommodation and meal allowance for two Aboriginal and Torres Strait Islander recipients.

Other benefits include:

- > One General symposium registration for both days, including to the ATSE Awards Gala Dinner and closing networking drinks
- > Opportunity to assist the ATSE Secretariat with the scoring of scholarship entries
- > Opportunity to meet and greet with recipients in person
- > Featured advertisement in symposium program and app.

LGBTQI+ scholarships

\$9,000 ex GST

Sponsor two ACTIVATE Symposium passes, ATSE Awards Gala dinner invitations, travel, accommodation and meal allowance for two LGBTQI+ recipients.

Other benefits include:

- > One General symposium registration for both days, including to the ATSE Awards Gala Dinner and closing networking drinks
- > Opportunity to assist the ATSE Secretariat with the scoring of scholarship entries
- > Opportunity to meet and greet with recipients in person
- > Featured advertisement in symposium program and app.

Coffee carts

\$4,000 ex GST

Benefits include:

- > Logo placement on coffee carts for both symposium days
- > One General symposium registration for both days, including to the ATSE Awards Gala Dinner and closing networking drinks
- > Featured advertisement in symposium program and app.



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Sydney Masonic Centre – 66 Goulburn Street

Exhibition opportunities

\$3,000 ex GST

The **Activation Space** will be held in the Sydney Masonic Centre Banquet Hall for a small number of exhibitors and will also be the location where coffee and tea will be served throughout both days.

Exhibition space (3m x 3m)

Benefits include:

- Two exhibitor passes
- Logo displayed on the symposium website and phone app
- Logo featured in the symposium program
- Corporate booth signage and walls
- Two x 150 watt track lighting for 3m x 3m booths and four x 150 watt track lighting for 6m x 3m booths
- One double outlet, 4 amp capacity power point
- Individual virtual exhibitor profile which contains organisation's name and logo, key contact details and other key product information.

Contact

To secure your sponsorship package, discuss a bespoke package, an in-kind partnership proposal or further information, please contact:

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